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**YOU CAN'T
PUT A PRICE
ON A GOOD
EDUCATION**

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BUT...

YOU CAN'T PUT A PRICE

Do you want to get a good job with a future, be independent, and have all the things adults seem to enjoy?

YOU DO?

Well the place to start is in school. The first step in the right direction is stay at school and graduate.

You don't believe it? That's easy to understand. There *are* a few people who *SEEM* to have done quite well by leaving school before graduation. They own cars, have lots of money to spend, are free to go out every night, or dress in the latest fashions.

But before you get any ideas about quitting, let's take a closer look at their apparent wealth. First of all, let's agree there are many things money can't buy that a good education will give you. *You just can't put a price on a good education!*

However, this matter of income must be considered seriously for not only is your own future security at stake, but your decision today will effect the security and well-being of those who will be dependant on you in the years to come. Those who leave school before graduation usually throw away thousands of dollars. It's true! In lifetime earnings, that last graduation year in high school alone can mean more than \$20,000 to you.

Every grade you pass can mean dollars in your pocket. The more education and training you get the greater the rewards will be and graduation pays special dividends.

There are two sides to this story — DEBIT AND CREDIT. If you're as smart as we think you are, you'll get on the right side.

N A GOOD EDUCATION

CREDIT

(For those who stay at school and graduate)

Graduation opens new doors to employment opportunities.

Each year of high school adds \$238 a year to your income and matriculation year alone adds \$466 a year to your income.

In lifetime earnings the value of a high school education over a grade school education is about \$42,000.

All this plus the fact that education broadens your understanding of the world, opens new horizons for satisfying hobbies and pursuits, and allows you to take part in the life of your community as a well-rounded citizen.

We're sure you'll agree that your future hangs in the balance unless you stay at school and graduate.

HOW EDUCATION PAYS

Higher incomes generally go to those
with more education

% of each educational group by income

ELEMENTARY SCHOOL	UNDER \$3,000	63%
	\$3,000 - \$5,000	27%
	\$5,000 - \$10,000	9%
	\$10,000 AND OVER	1%

HIGH SCHOOL	UNDER \$3,000	46%
	\$3,000 - \$5,000	29%
	\$5,000 - \$10,000	20%
	\$10,000 AND OVER	5%

UNIVERSITY	UNDER \$3,000	20%
	\$3,000 - \$5,000	17%
	\$5,000 - \$10,000	41%
	\$10,000 AND OVER	22%

DEBIT

(For those who quit school)

You can limit your lifetime earnings.

You could find yourself in dead-end employment (Lack of education and training closes the door to industrial training courses and promotions).

You could be headed for a lifetime of insecurity, and extended periods of unemployment.

You can shut yourself off from nearly 80 per cent of the jobs in Canada.

Occupational Distribution of Employment in Canada

Professional, Skilled, White Collar Occupations	81%
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Professional	10%
Skilled	20%
White Collar	39%
Other	<u>12%</u>
	81%

Semi-skilled and Unskilled Occupations	19%
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These jobs require high levels of education and technical training

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